

SPONSORSHIP OPPORTUNITIES

\$45,000 | SHOWCASE SPONSOR

EXCLUSIVE

- ★ Exclusive logo placement on cover of PFCS event program guide, direct mail, and pre-show marketing materials, hotel guest key card, conference name badges and lanyards, push notifications of the event app, and on the PFCS and CFCA website home page recognized as Showcase Sponsor ★
- 2 complimentary 10' x 10' trade show booths
- 1 complimentary (*and first choice of*) brand meeting and hospitality room location
- 10 complimentary general attendance conference registrations
- Logo placement on signage at registration area, trade show, and general session or networking event, on Sponsor page of the event app, on banner ad in the event app, on scrolling banner on both PFCS and CFCA websites throughout 2019, on the PFCS website sponsor page, and in conference emails as the Showcase Sponsor
- Showcase Sponsor banner with logo in the registration area or in the trade show
- Special recognition and award presentation at networking event with opportunity to address audience
- 4 complimentary tickets each to bowling and Casino Night
- 2 complimentary tickets to the Prayer Breakfast
- Full-page, 4-color ad in the PFCS conference program
- Recognition as Showcase Sponsor in CFCA's Annual Report

\$30,000 | PREMIER ASSOCIATE SPONSOR

EXCLUSIVE

- 2 complimentary 10' x 10' trade show booths
- 1 complimentary brand meeting and hospitality room location
- 8 complimentary general attendance conference registrations
- 2 complimentary tickets to bowling
- 2 complimentary tickets to Casino Night
- 2 complimentary tickets to the Prayer Breakfast
- Full-page, 4-color ad in the PFCS conference program
- Recognition as Premier Associate Sponsor in CFCA's Annual Report
- Logo placement on signage at registration area, trade show, and general session or networking event, on Sponsor page of the event app, on banner ad in the event app, on scrolling banner on both PFCS and CFCA websites throughout 2019, on the PFCS website sponsor page, and in conference emails as the Premier Associate Sponsor
- Premier Associate Sponsor banner with logo in the registration area or in the trade show
- Special recognition and award presentation at networking event

\$15,000 | PREMIER BOWLING SPONSOR

EXCLUSIVE

- Exclusive logo placement on participant bowling shirt
- 8 complimentary tickets to bowling with priority lane assignment
- Full-page, 4-color ad in the PFCS conference program
- Special recognition and award presentation at general session or networking event
- Logo placement on signage at registration area and bowling event, on Sponsor page of the event app, on the PFCS website sponsor page, and in conference emails as the Premier Bowling Sponsor

\$10,000 | CASINO NIGHT SPONSOR

EXCLUSIVE

- Exclusive logo placement on poker chips and playing cards
- 8 complimentary tickets to Casino Night
- Full-page, 4-color ad in the PFCS conference program
- Logo placement on signage at registration area and Casino Night event, on scrolling banner on both PFCS and CFCA websites throughout 2019, on the PFCS website sponsor page, and in conference emails as the Casino Night Sponsor

For more
 information,
 contact Amber Palmer
 at (916) 646-5999, or
 palmer@cfca.energy

\$30,000 | PREMIER RETAIL SPONSOR

- 2 complimentary 10' x 10' trade show booths
- 1 complimentary brand meeting and hospitality room location
- 8 complimentary general attendance conference registrations
- 2 complimentary tickets to bowling
- 2 complimentary tickets to Casino Night
- Logo placement on signage at registration area, trade show, and general session or networking event, on Sponsor page of the event app, on banner ad in the event app, on scrolling banner on both PFCS and CFCA websites throughout 2019, on the PFCS website sponsor page, and in conference emails as the Premier Retail Sponsor
- Premier Retail Sponsor banner with logo in the registration area or in the trade show
- Special recognition and award presentation at networking event
- 2 complimentary tickets to the Prayer Breakfast
- Full-page, 4-color ad in the PFCS conference program
- Recognition as Patron Sponsor in CFCA's Annual Report
- Full-page, 4-color ad in the PFCS conference program
- Recognition as Showcase Sponsor in CFCA's Annual Report

\$20,000 | PATRON SPONSOR

- 1 complimentary 10' x 10' trade show booth
- 1 complimentary brand meeting and hospitality room location
- 6 complimentary general attendance conference registrations
- Logo placement on signage at registration area, trade show, and general session or networking event, on Sponsor page of the event app, on scrolling banner on both PFCS and CFCA websites throughout 2019, on the PFCS website sponsor page, and in conference emails as the Patron Sponsor
- Patron Sponsor banner with logo in the registration area or in the trade show
- Special recognition and award presentation at networking event
- 1 complimentary ticket to bowling
- Full-page, 4-color ad in the PFCS conference program
- Recognition as Patron Sponsor in CFCA's Annual Report

\$8,000 | VIP SPONSOR

- 1 complimentary brand meeting and hospitality room location
- 4 complimentary general attendance conference registrations
- Logo placement on signage at registration area, trade show, and general session, and on the PFCS website sponsor page
- Half-page, 4-color ad in the PFCS conference program

\$5,000 | WELCOME RECEPTION SPONSOR

- Logo placement on signage at registration area and welcome reception event, in conference emails as the Welcome Reception Sponsor, and on the PFCS website sponsor page
- Half-page, 4-color ad in the PFCS conference program

\$3,000 | LUNCHEON SPONSOR

- Logo placement on signage at registration area and welcome reception event, in conference emails as the Luncheon Sponsor, and on the PFCS website sponsor page
- Half-page, 4-color ad in the PFCS conference program

\$2,000 | BREAKFAST SPONSOR

- Logo placement on signage at registration area and welcome reception event, in conference emails as the Breakfast Sponsor, and on the PFCS website sponsor page
- Half-page, 4-color ad in the PFCS conference program

\$2,000 | PLATINUM SPONSOR

- Logo placement on the PFCS website sponsor page
- Quarter-page, 4-color ad in the PFCS conference program

\$7,000 | TANKERS + TACOS SPONSOR

- Exclusive logo placement on event gift
- Podium time on trade show floor
- Logo placement on signage at registration area and Tankers + Tacos event, in conference emails as the Tankers + Tacos Sponsor, and on the PFCS website sponsor page
- Half-page, 4-color ad in the PFCS conference program

\$3,000 | EMERGING LEADERS SPONSOR

- Logo placement on signage at registration area and Emerging Leaders event, in conference emails as the Emerging Leaders Event Sponsor, and on the PFCS website sponsor page
- Quarter-page, 4-color ad in the PFCS conference program

\$3,000 | DIAMOND SPONSOR

- Logo placement on the PFCS website sponsor page
- Half-page, 4-color ad in the PFCS conference program

\$2,000 | PRAYER BREAKFAST SPONSOR

- Logo placement on signage at registration area and welcome reception event, in conference emails as the Prayer Breakfast Sponsor, and on the PFCS website sponsor page
- Half-page, 4-color ad in the PFCS conference program

\$1,000 | LEGACY SPONSOR

- Logo placement on the PFCS website sponsor page
- Quarter-page, 4-color ad in the PFCS conference program

\$500 (per day) | WORKSHOP SPONSOR

- Logo in conference emails as the Workshop sponsor
- Quarter-page, 4-color ad in the PFCS conference program